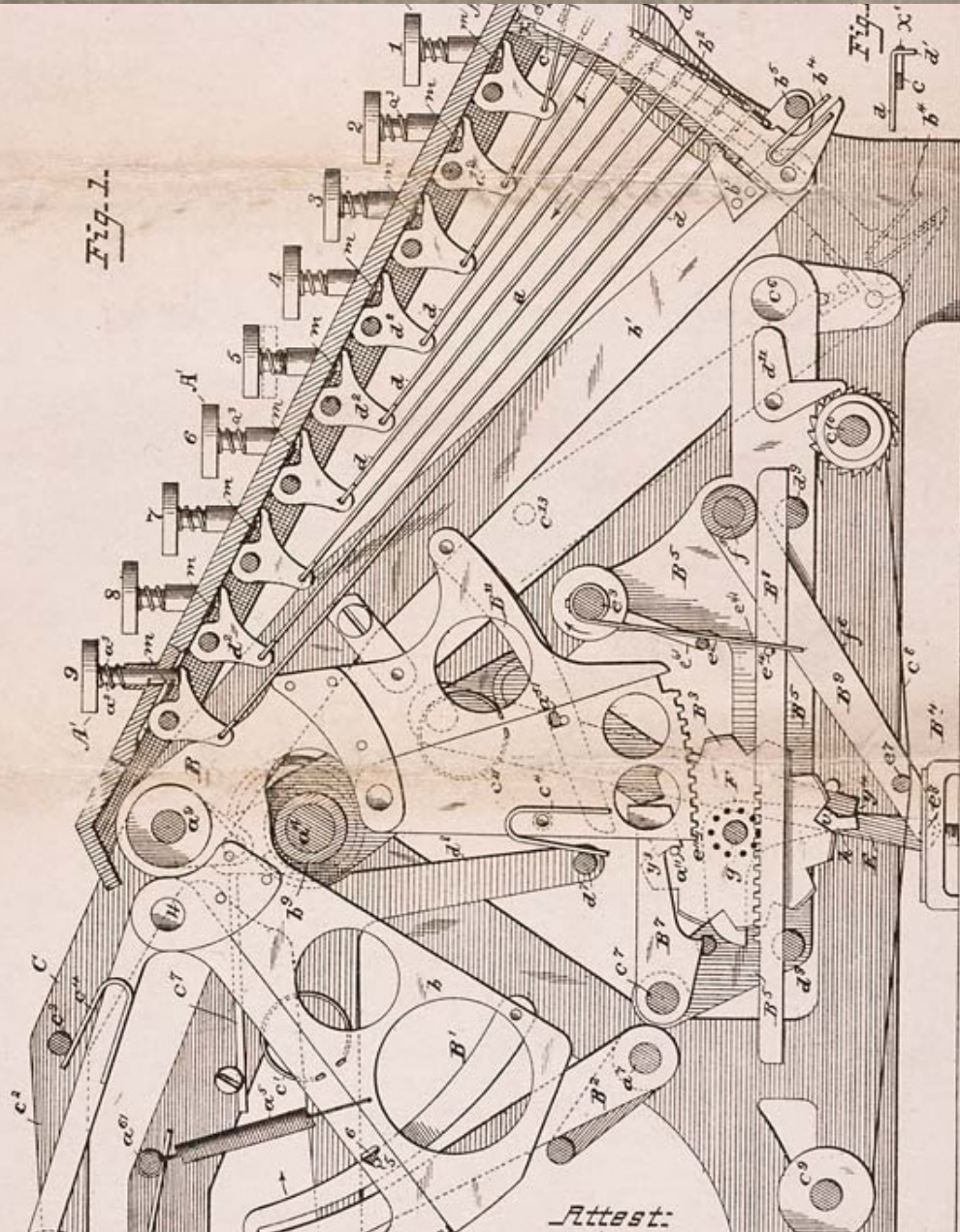


# AIPLA 2013 Electronic & Computer Patent Law Summit



August 27, 2013 • San Jose, CA

# AIPLA 2013 Electronic & Computer Patent Law Summit

## Why You Should Attend

The world of electronics and computers changes rapidly, and the new America Invents Act is already having a significant impact on the patents covering them. It is crucial to understand these changes and how they will affect you or your clients.

This fast-paced, multi-session seminar covers timely, advanced and emerging issues including standards, strategic patent portfolio development and patent litigation trends. Hear from leading in-house and private practice practitioners, judges and academics on the latest changes in law and practice that most directly affect their law practices.

## Who Should Attend?

- In-House Counsel and Advanced Patent Practitioners in the electronic and computer fields and academics.

## What You Will Learn:

- Strategic decision-making in the new first-inventor-to-file system
- Patent practice and innovation in standards/open source
- How the patent portfolio use and acquisition landscape is changing
- Trends in distributed infringement

## CLE Credit

We are an approved provider by most states requiring CLE and have applied for credit for this meeting to all states requiring CLE. The number of credit hours will vary depending on the requirements of the individual state. For 50-minute states, up to 8.7 CLE credit hours are available. Certificates of Attendance, Attendance Sign-in Rosters and all other CLE information for states with CLE requirements will be available at the Registration Desk.

The 2013 Electronic and Computer Patent Law Summit has been approved for Minimum Continuing Legal Education credit by the State Bar of California (a 60-minute state) in the amount of 7.25 credit hours. AIPLA certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

*Disclaimer: AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.*



Tuesday, August 27

8:00 am - 5:00 pm	Registration
8:00 - 9:00 am	Continental Breakfast
8:30 - 8:45 am	Opening Remarks
8:45 - 9:15 am	Update and Role of Silicon Valley Patent Office Michelle Lee, Director, <i>Silicon Valley US Patent &amp; Trademark Office</i> , San Jose, CA (invited)
9:15 - 9:45 am	Software Patents and Functional Claiming Mark Lemley, <i>Stanford Law School</i> , Stanford, CA
9:45 - 10:00 am	Panel Discussion Michelle Lee and Mark Lemley
10:00 - 10:15 am	Break
10:15 - 11:15 am	America Invents Act (AIA)—Panel Discussion  Moderator—Steve Shumaker, Partner, <i>Shumaker &amp; Sieffert</i> , St. Paul, MN  *****  Aaron Brodsky, Chief IP Counsel, <i>Trimble Navigation Limited</i> , Westminster, CO Wayne Sobon, Vice President & General Counsel, <i>Inventergy</i> , Cupertino, CA Sandy Godsey, Senior Director, Patents, <i>eBay, Inc. Headquarters</i> , San Jose, CA
11:15 am - 12:00 pm	FF Licenses/Export Control  Ray Horn, Vice President, <i>QUALCOMM, Inc.</i> , San Diego, CA Trip McIntosh, Partner, <i>Holland &amp; Hart</i> , Denver, CO
12:00 - 12:45 pm	Luncheon
12:45 - 1:30 pm	Luncheon Speaker: Protecting Software— Reggie Davis, General Counsel, <i>Zynga</i> , San Francisco, CA

Tuesday, August 27, continued

1:30 - 2:45 pm

How to Enforce/Build International Portfolio—Panel Discussion

Moderator—Michael Dunnam, Partner, Woodcock Washburn, Philadelphia, PA

\* \* \* \* \*

- Allen Lo, Deputy General Counsel, Patents and Patent Litigation, Google, Inc., Mountain View, CA
- Krishna Pathiyal, Senior Director, Patent Development and Strategy, Cisco Systems, Inc, San Jose, CA
- Andre Marais, Shareholder, Schwegman Lundberg & Woessner, San Jose, CA
- Brian Batzli, Managing Director, Merchant & Gould, Minneapolis, MN

2:45 - 3:15 pm

Patents and Innovation

Honorable Ronald Whyte, Senior District Judge, Northern District of California, US District Court, San Jose, CA (invited)

3:15 - 3:30 pm

Break

3:30 - 4:45 pm

Entrepreneur/Venture Capitalist—The Value of Patents—Panel Discussion

Moderator—Ernie Beffel, Haynes Beffel & Wolfeld, San Francisco, CA

\* \* \* \* \*

- Erik Oliver, Partner, Richardson Oliver Law Group, LLP, Mountain View, CA
- Matt Ocko, Data Collective Venture Capital, San Francisco, CA
- Richard Ogawa, General Counsel, Inphi Corporation, Santa Clara, CA
- Jan Blaustein Scholes, Director, GoldenSeeds and Mydream.com, Palo Alto, CA

4:45 - 6:00 pm

Reception (Open to all Registrants)

## ECPLS Planning Committee

**Michael Drapkin**

Program Chair  
Holland and Hart, LLP  
Denver, CO

**James Hallenbeck**

Electronics & Computer Law  
Committee Chair  
Schwegman Lundberg &  
Woessner  
Minneapolis, MN

**Michael Dunnam**

Electronics & Computer Law  
Committee Vice-Chair  
Woodcock Washburn, LLP  
Philadelphia, PA

**Ernest Beffel, Jr.**

Haynes Beffel & Wolfeld  
Half Moon Bay, CA

**Timothy Christman**

Schwegman Lundberg &  
Woessner  
Minneapolis, MN

**Robert O'Connell**

QUALCOMM, Inc.  
San Diego, CA

**John F. Salazar**

Middleton Reutlinger  
Louisville, KY

**William Vobach**

HolzerP Law, PC  
Denver, CO

## Hotel Information

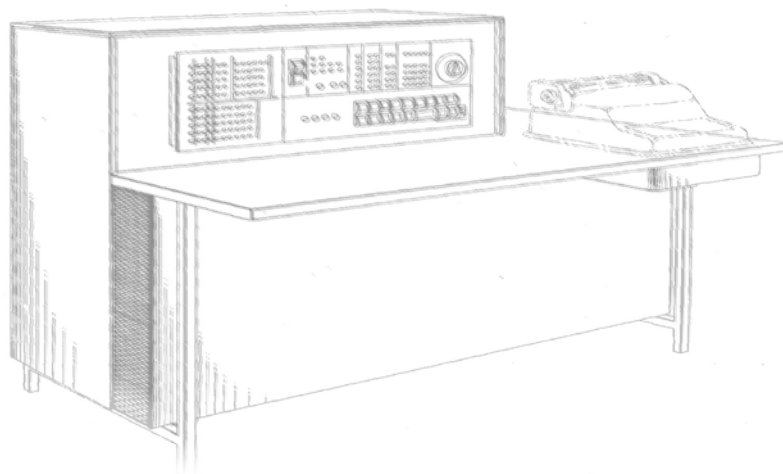
Hilton San Jose  
300 Almaden Boulevard  
San Jose, CA 95110

Reservations: (800) HILTONS or (408) 287-2100

Room Rate: \$159 (Single or Double)

Reservation cut-off: Tuesday, August 6, 2013

When contacting the hotel, please be sure to ask for the AIPLA special rate. We have reserved a limited block of rooms, and they do sell out early, v5so make your hotel reservations as soon as possible.



# Registration Form

## Three Ways to Register:

Online • *(credit card payment only)* - [www.aipla.org](http://www.aipla.org)

Fax • (703) 415-0786

Mail • AIPLA 241 18th street south, suite 700, arlington, va 22202

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Firm/Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Pre-registration is required and is on a first-come, first-serve basis.

Pre-registration is available until COB Wednesday, August 21, 2013. Please note participation is limited. Only on-site registration will be accepted after that date. Space is limited, so on-site walk-ins will be permitted on a space available basis only.

Refunds will be made only if cancellation is received by AIPLA no later than Monday, August 12, 2013. Cancellations must be in writing and faxed to (703) 415-0786, and are subject to a \$50 cancellation fee. *No refunds or credit will be issued for cancellations received after Monday, August 12, 2013.*

### Registration Fees

- AIPLA Member  
\$195 \$ \_\_\_\_\_  
Member ID # \_\_\_\_\_
- AIPLA Government/  
AIPLA Corporate In-House Counsel  
\$95 \$ \_\_\_\_\_
- AIPLA Student Member  
\$49 \$ \_\_\_\_\_
- Non-Members\*\*  
\$345 \$ \_\_\_\_\_
- Non-Member Government Employee/  
Non-Member In-House Counsel  
\$175 \$ \_\_\_\_\_

### Method of Payment

Amount enclosed: \$ \_\_\_\_\_

☐ Check enclosed (please make checks payable to AIPLA)

☐ Credit card (please circle one – AMEX MC VISA)

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration date: \_\_\_\_\_

signature: \_\_\_\_\_

\*\* To receive the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit [www.aipla.org](http://www.aipla.org).

For more information, call: (703) 415-0780 or visit our website at [www.aipla.org](http://www.aipla.org)

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IP ATTORNEYS

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WASHBURN**

**INTELLECTUAL PROPERTY LAW**



# Upcoming Events:

**October 24–26, 2013**

AIPLA Annual Meeting,  
Marriott Wardman Park,  
Washington, DC

**December 2-3, 2013**

AIPLA Legal Secretaries & Administrators' Conference  
Alexandria, VA

**January 29–February 1, 2014**

AIPLA Mid-Winter Institute,  
Sheraton Wild Horse Pass Resort & Spa,  
Phoenix, AZ

**May 15-17, 2014**

AIPLA Spring Meeting,  
Philadelphia, PA

**October 23–25, 2014**

AIPLA Annual Meeting,  
Marriott Wardman Park  
Washington, DC



Dec. 26, 1922.

W. L. WYCKOFF.  
CALCULATOR.  
FILED FEB. 7, 1919.

1,439,936

3 SHEETS-SHEET 1

